



GARFIELD COUNTY TOURISM PROFILE

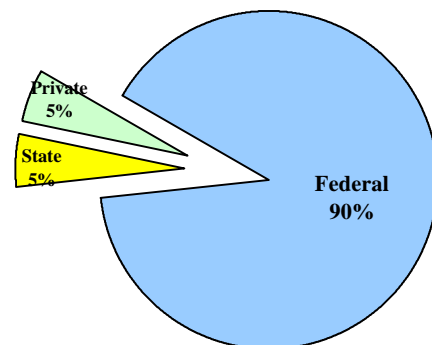
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	4,451	4,603	4,570	4,650	4,763	4,630	-2.8%	25
Total Non-Ag Employment	1,950	2,061	2,050	2,204	2,178	2,143	-1.6%	23
Non-Ag Avg Monthly Wage	\$1,385	\$1,420	\$1,490	\$1,483	\$1,548	\$1,584	2.3%	25
Per Capita Income	\$16,075	\$16,250	\$16,334	\$17,081	\$17,426	\$18,596	6.7%	17
Unemployment Rate	10.1%	8.2%	8.7%	8.3%	7.8%	9.2%	1.4%	28
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$48.7	\$53.7	\$52.6	\$59.4	\$54.8	\$50.8	-7.3%	10
Travel & Tourism Related Employment	897	986	974	1,114	1,038	1,011	-2.6%	10
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$1,013	\$1,117	\$1,095	\$1,236	\$1,141	\$1,057	-7.3%	10
Gross Taxable Room Rents	\$15,601	\$15,971	\$16,155	\$16,577	\$16,319	\$14,497	-11.2%	8
Transient Room Tax	\$468.0	\$479.1	\$484.7	\$497.3	\$489.6	\$434.9	-11.2%	8
Restaurant Tax	\$99.1	\$96.6	\$101.7	\$122.5	\$119.3	\$102.2	-14.3%	16
Car Rental Tax	--	--	--	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$59.5	\$64.2	\$68.0	\$71.5	\$73.1	\$66.5	-9.0%	23
REGIONAL VISITATION COUNTS								
I-15 UT/AZ Traffic Count	5,506,025	5,796,200	6,139,300	6,359,030	6,396,625	6,674,025	4.3%	
SR-11 UT/AZ Traffic Count	1,383,350	1,423,500	1,454,525	1,512,925	1,509,275	1,480,075	-1.9%	
SR-89 UT/AZ Traffic Count	669,775	635,830	651,525	693,500	943,525	923,450	-2.1%	
Glen Canyon N.R.A.	2,504,986	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031	-8.9%	
Zion N.P.	2,498,001	2,445,534	2,370,048	2,449,664	2,432,348	2,227,490	-8.4%	
Bryce Canyon N.P.	1,269,600	1,174,824	1,166,331	1,081,521	1,099,275	1,068,619	-2.8%	
Cedar Breaks N.M.	653,760	608,399	578,974	597,460	550,657	690,652	25.4%	
Grand Staircase-Escalante N.M.	519,944	788,611	849,628	1,141,131	572,176	683,286	19.4%	
Capitol Reef N.P.	678,012	625,680	656,026	680,153	612,656	527,760	-13.9%	
Kodachrome Basin S.P.	58,616	63,958	63,380	67,440	65,007	55,940	-13.9%	
Escalante S.P.	73,843	76,514	62,264	68,347	46,234	52,117	12.7%	
Anasazi S.P.	99,015	49,307	44,584	42,276	38,560	32,975	-14.5%	

Land Ownership - 1999		No. of Acres	% Total
Total Acres in County		3,312,409	100.0%
Federal Government		2,982,329	90.0%
BLM		1,489,829	45.0%
US Forest Service		1,011,544	30.5%
National Recreation Areas		305,563	9.2%
National Parks		142,199	4.3%
National Wildlife Refuge		--	--
USFS & BLM Wilderness Area		25,100	0.8%
Other*		8,094	0.2%
State Government		161,747	4.9%
Utah State Parks & Recreation		1,520	0.0%
Utah State Wildlife Reserves		684	0.0%
State Trust Lands		159,544	4.8%
American Indian		--	--
Private**		168,334	5.1%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Garfield County Tourism Profile

